

**People+Impact+Experiences=
Effectiveness of Advocacy**

Bridges out of Poverty



AGENDA

01

Intro Ruby Payne

We will discuss who Ruby Payne is and her importance

04

Resiliency

What do you think resiliency is?

02

Frameworks of Poverty

Socioeconomic classes

05

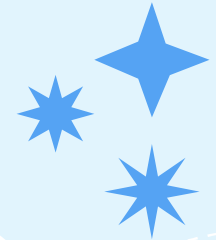
County Offices

What does this have to do with county offices

03

4 Bridges Lenses

Individual, Institutional, Community, Policy



01

Dr. Ruby Payne

A Framework for Understanding Poverty



02

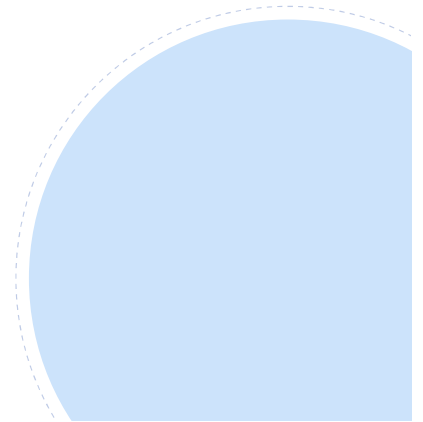
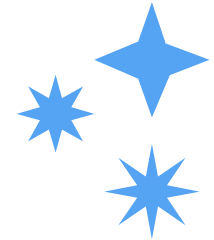
Frameworks of Poverty

Let's look at what Poverty is



Poverty

Poverty is defined as the state of being extremely poor.



POVERTY FRAMEWORK



FINANCIAL



EMOTIONAL



MENTAL/COGNITIVE



SPIRITUAL



**SUPPORT
SYSTEMS**



RELATIONSHIPS



HIDDEN RULES



**LANGUAGE/
FORMAL
REGISTER**



PHYSICAL

03

4 Bridges Lenses

Individual, Institutional, Community, Policy



Mental Models of Economic Environments

Mental Model for Poverty



Businesses

- Pawnshop
- Liquor store
- Corner store
- Rent-to-own
- Laundromat
- Fast food
- Check cashing
- Temp services
- Used car lots
- Dollar store

Mental Model for Middle Class



Businesses

- Shopping/strip malls
- Bookstores
- Banks
- Fitness centers
- Veterinary clinics
- Office complexes
- Coffee shops
- Restaurants/bars
- Golf courses

Mental Model for Wealth



Businesses

- Spas
- Private clubs
- Golf courses
- Plastic surgery
- Concierge services
- Pet spas
- Luxury car lots
- Personal shoppers
- Boutique shopping areas
- Private schools
- Personal security
- Florists
- Party planners
- Upscale hotels
- Private airports with charter and corporate jets
- Upscale travel offices

04

Resiliency

What is it?



05

County Offices

How does this impact me as a county office leader



AWESOME WORDS





“When we learn how to become resilient we learn how to embrace the beautifully broad spectrum of the human experience.”
—Jaeda Dewalt



THANKS!

Do you have any questions?

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