

CHARACTER
CORETM
MAGAZINE
BY STRATA LEADERSHIP



SINCERITY



WHAT IS SINCERITY?

Doing what is right with transparent motives



“

To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity.

”

Donald A. Adams



1. CHECK YOUR MOTIVES

Take an honest look at what moves you to action.



2. MEAN WHAT YOU SAY


Pay attention to what you say and how you say it.



3. WALK THE TALK

You maintain credibility by keeping your word, being consistent, and owning up to your mistakes.

DISCUSSION STARTERS

1. What motivates you to do your best at work?
 2. How do you feel when someone gives you an insincere compliment?
 3. How do your actions impact the reputation of your organization?
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