



FOR IMMEDIATE RELEASE

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Branden Surgnier Selected as New Public Information Officer for the Office of Emergency Management

SPRINGFIELD, Missouri- Branden Surgnier has been selected as the public information officer of the Springfield-Greene County Office of Emergency Management (OEM). Surgnier joined the OEM team on June 18.

"Branden's marketing expertise and strategic communications skills will prove to be an asset to our team. His integrated marketing communication knowledge and experience will help to elevate our mission and will help us to serve and educate our citizens to the best of our ability," said OEM Director Larry Woods. "We are pleased and very excited to have Branden join our team, and we look forward to his work ethic and passion for communication and public relations in the Office of Emergency Management."

At 26, Surgnier is a recent graduate from Drury University with a Master of Arts degree in communication, emphasizing in integrated marketing communication. He holds a bachelor's degree in journalism, emphasizing in strategic communication, with a minor in business from the University of Kansas.

Prior to this position, Surgnier served as a marketing professional for BKD, LLP, a national accounting firm headquartered in Springfield, Mo., where he helped lead the marketing and communication efforts for BKD's Technologies practice and National Tax Services practice. Surgnier's professional background also includes advertising and strategic message development.

"I am very thankful and extremely excited to become a member of the OEM team," Surgnier said. "Serving our community in this capacity is a great honor, and I am looking forward to continue educating the public and promoting the mission of the Office of Emergency Management of building our community's disaster resiliency by implementing best practices in emergency management."

As a communications and public relations professional, Surgnier is an active member of the Southwest Missouri chapter of the Public Relations Society of America. Surgnier is also a Community Advisory Board member for Parents as Teachers, Springfield Public Schools' Early Childhood Education Program.

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For more information, contact Branden Surgnier, OEM Public Information Officer at 417-869-6040 (office), 913-940-0506 (cell) or bsurgnier@greencountymo.gov.