

**FOR IMMEDIATE RELEASE**



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### **Greene County's Unique Approach to Increase Employee Participation**

*Springfield, MO* – Greene County Presiding Commissioner Bob Cirtin is passionate about many things. A bald head is not one of them. However, as an incentive to increase county employee participation in United Way giving, that's exactly what he might get. Cirtin issued a challenge to county employees, indicating that if employee participation in the county's annual United Way campaign doubled from last year's involvement (18%) to 36% this year, he will allow Greene County Sheriff Jim Arnott (or his designee) to shave his head.

It's a bold challenge, but one that Cirtin feels strongly about. "When I took office at the beginning of this year, one of my main goals was to spark a new kind of employee involvement in the county. We want employees to not simply work for the county, we want them to be excited about working for the county. I needed to come up with a unique way to motivate employees, and I thought seeing their Presiding Commissioner get his head shaved bald might just work." said Cirtin.

Employees can participate in the United Way campaign via an automatic payroll deduction to a United Way fund or by a one-time donation. Participation percentage is based on the number of employees who make a contribution, and not the amount of the contribution.

"Ultimately, we as a county believe in the great work that United Way is doing in our community, and at the end of the day, why not have a little fun encouraging our employees to contribute to a good cause?" said Cirtin.

The total percentage of county employee participation will be finalized and announced on Tuesday, October 13. If the goal of 36% participation is reached, the public and media are invited to witness the head-shaving event at noon on Wednesday, October 14 in the Rotunda of the Greene County Historic Courthouse.

**For additional information, contact Bob Cirtin, Greene County Presiding Commissioner, at [bcirtin@greencountymo.org](mailto:bcirtin@greencountymo.org) or via phone at 417-868-4112.**

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