

To The Employees of Greene County, MO,

What if I told all of you that there was a local business that was ready to put up over \$50K to help the employees of Greene County experience some long overdue financial benefits? Benefits such as increased pay, retained benefits, and job security.

Well, the first thing you might think is, “why?” Why would any business invest its resources in the 700 employees of Greene County?

The Great Game of Business has everything to gain by helping the county for several reasons, but mostly, to prove that the practice and pattern of OBM and GGOB work not only in the profit and not-for-profit sectors, but in local government as well. This could be the “answer” to the coming survival of municipalities and counties across the nation. Greene County could end up being a great case study on how it CAN work.

What is in it for Greene County employees? Well, first, it’s better than the alternative of changing nothing. You are not insane. You know that for things to improve for the employees of GC, something has to change. Simply doing the same thing will get you to the same place every time. Your leaders chose a new path and Greene County just received a nomination for the Rookie of the Year All Star Award with The Great Game of Business, for one simple reason. You are taking the small amount of guidance that we can afford to give you and running with it. You have implemented huddles, mini-games, High Involvement Planning and are well on your way to educating your organization’s 700 employees on where you are now and where you want to go, including the road blocks you will face along the way. Those 700 employees will educate their immediate circle of influence through family and friends, and so on. The media will tell the community the facts. And in the end, I have to believe that the taxpayer in Greene County will come to realize what I know with my whole heart, which is:

Greene County is an absolute beacon of things done right. The efficiency level is at an all-time high and by anyone’s standards, the employees of Greene County have been fiscally responsible with the taxpayers’ monies.

I have two things to say to you all.

1. Thank you for your service. Serving truly is a thank less job most days. I regret this greatly.
2. Congratulations on being recognized for your efforts.

Out of the over one hundred organizations that could have been nominated for the 2013 Rookie of the Year All Star Award, you were one of three organizations nominated. That says it all. Great job!!! You are just beginning. The best is yet to come!